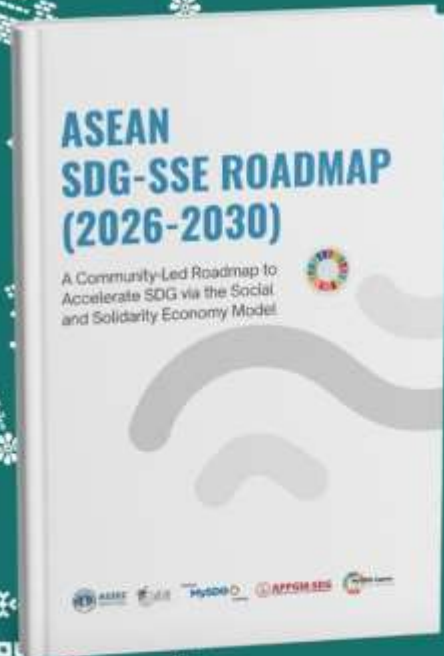


SETTING THE CONTEXT From Margins to Movement: **THE VISION AND MISSION** of this Roadmap



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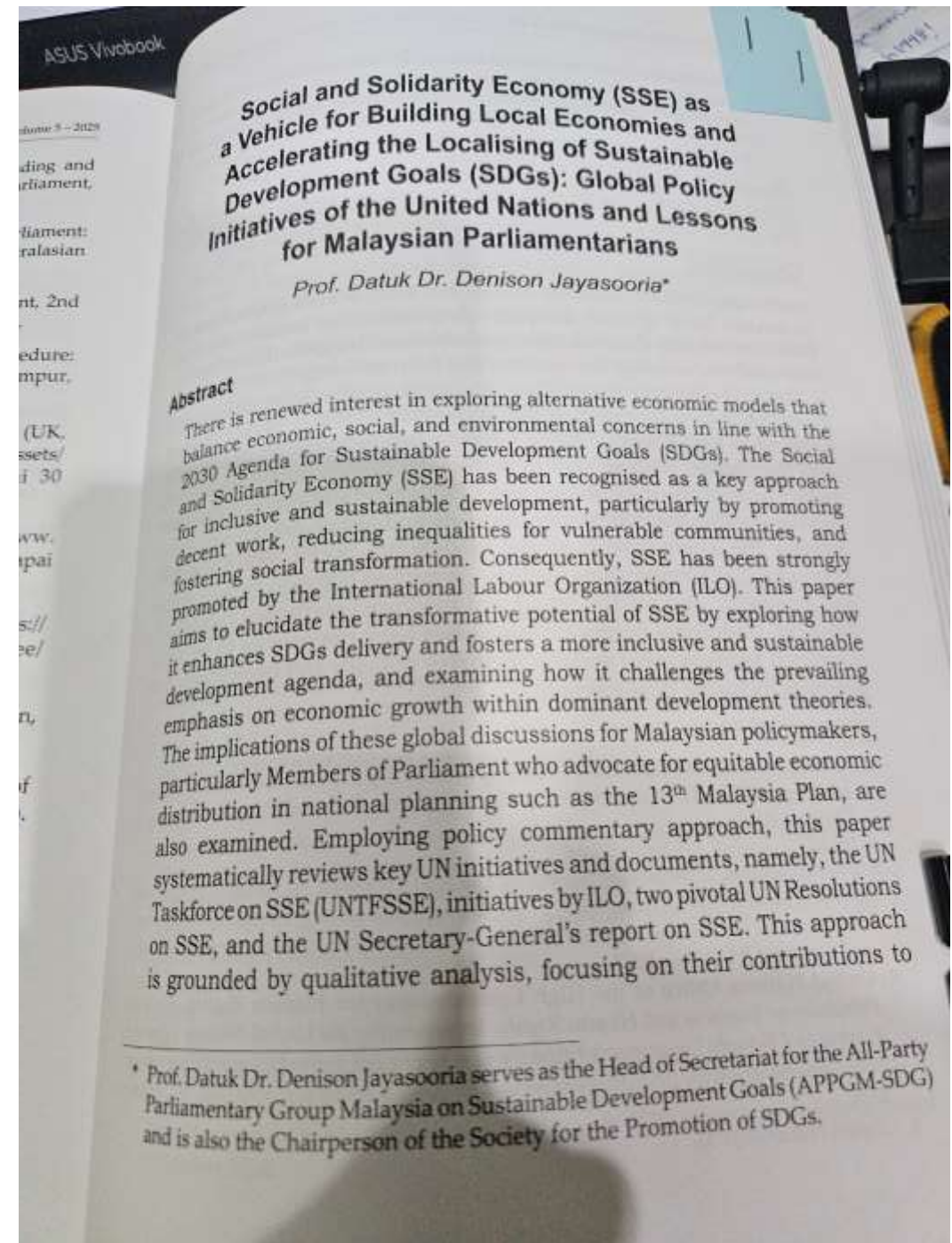
Co-founder, ASSEC

Three key points in setting the context

1. The UN recognised the potential of SSE as community led and a vehicle for accelerating SDGs.
2. The UN Doha Declaration identifies SSE can play a key role in achieving the 2030 agenda.
3. SDG-SSE Roadmap provides the vision and direction for Community-solidarity based organisations as partners in accelerating SDGs

1. The UN recognised the potential of SSE as community led and a vehicle for accelerating SDGs.

- Published an article on this in Malaysian parliament journal (Vol5-2025)
- Two resolutions and an UN SG report
- The UN documents acknowledge the work of the UN Inter-Agency Task Force on Social and Solidarity Economy (UNTFSSSE) in advancing this model.
- We in ASEC is part of this via RIPESS who is active in this process
- To promote the SSE as an inclusive economic model



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UN Resolution 1:

- On April 18, 2023, the United Nations General Assembly adopted the resolution “Promoting the Social and Solidarity Economy for Sustainable Development” (77/281).
- The resolution provides an official definition for the Social and Solidarity Economy and acknowledges that it can contribute to the achievement and localization of the Sustainable Development Goals.

The UN Secretary-General’s report on SSE

(10 Oct 2024 at the 79 Session of UNGA)
noted:-

- SSE enterprises have an essential role to play in advancing the Sustainable Development agenda to 2030,
- By contributing to an inclusive, job-rich, resilient and sustainable recovery
- By encouraging social entrepreneurship, initiatives and SMEs, SSE entities support local economies and contribute to economic diversification and resilience”.

In the SG Report:

- Notes the essential role the SSE plays in achieving the 2030 Agenda for Sustainable Development.
- Provides an in-depth analysis of the SSE's contributions to sustainable development,
- Documents how SSE entities, such as cooperatives, mutual societies, social enterprises, associations which embody values consistent with care for people and planet, equality and fairness, interdependence, self-governance, transparency and accountability, and the attainment of decent work and livelihoods.
- These values are central to fostering more inclusive, resilient, sustainable economies and implementing the Sustainable Development Goals.



UN Resolution 2

- The Second Resolution on SSE: A/RES/79/213, was adopted on 19 December 2024.
- The resolution was passed with strong international support, including 175 votes in favor
- Interesting to note that all the 10 ASEAN countries voted in favor
- During the debate Senegal representative said:-
- *“SSE is not opposed to capitalism; it offers an alternative framework that focuses on cooperation, equity and sustainability, and seeks to promote economic practices that favour social well-being over simple profit maximisation”.*
-

The Doha Declaration at UN Social Summit (3-6 Nov 2025)

- Recognises that SSE can play a role in eradicating poverty, promoting social inclusion and catalysing social transformation
- Role of cooperatives and social enterprises- a renewed mandate
- Role to generate decent work, foster eco democracy, strengthen local communities & ensure no one left behind.

2. The UN Doha Declaration on social development identifies SSE can play a key role in achieving the 2030 agenda.



- About 65 people participated online discussion
- Panel 1: Community Harmony & Social Development
- Panel 2: Women Empowerment & Social Development
- **Dr Eri Trinurini**, commented that the virtual meeting “was a productive discussion for both themes. ASEC plans to strengthen the gender commission
- **James Raj** said harmony and social development, adapting an inclusive approach, documenting the voices and participation of grassroot communities

Virtual Event at the Doha Second World Summit for Social Development (4 Nov 2025)



- ASEC with the support of MySDG Academy & MySDG Centre for Social Inclusion launched an ambitious plan – an ASEAN level SDG-SSE Roadmap
- Unique feature - not recommendations to government but **a pledge document** by Community based socio-economic organisations
- Who are from SSE movement on what they will do in promoting and implementing SDG SSE mandate at the grassroots by 2030.

3. SDG-SSE Roadmap provides the vision and direction for Community-solidarity based organisations as partners in accelerating SDGs



From an idea to a movement of grassroots actors

- The actors can change the destiny of people who are often left behind in society
- We want to establish SDG –SSE national networks in every ASEAN country (11 countries)
- We want to identify 10 to 20 SDG-SSE organisations in each of the ASEAN countries (20 x11= 220)
- These are grassroots actors in their respective countries



Building a SDG SSE Movement



- Our movement must be truly grassroots.
- Our national networks in 11 ASEAN countries must be formed.
- Now strong in Philippines, Indonesia. Thailand & Malaysia
- We need to build the people movement towards SDG SSE.
- We need to document data and experiences for collective impact
- We must foster partnerships
- We need to become sustainable (funding & personal)